

## FASHION TERMINOLOGY TIMELINE



50s

poodle skirt  
sheath dress  
ornate necklines  
shirt dress  
pencil skirt  
ankle length skirts  
bermuda shorts  
stilettos  
saddle shoes  
sack dresses  
apron skirt  
tailored tweed dresses  
wide brimmed, shallow crowned hats  
slack-waisted dresses  
bathing-cap hats  
large hoop earrings  
pleated skirt  
cloche hat  
loose-sashed jackets  
chemise dresses  
wide leather belt  
hobble-skirt  
hip-length blazer jackets



60s

box dresses  
flared-bottomed pants  
pea coat  
pillbox hat  
tight fitted, sleeveless tunics  
short boxy jackets  
shifts – simple geometric dresses  
capri trousers  
Stiletto heel shoes  
mini-skirts  
slim fitted pantsts  
bellbottoms  
flared trousers  
chiffon blouses  
polo-necked ribbed sweaters  
short plastic raincoats  
swing coats  
tie-dyed shirts  
fringed buck-skin vests  
shirt-waist dresses  
beehives (hairstyle)  
polo dresses



70s

leisure suits  
pant suits  
jump suits  
track suits  
bell-bottoms  
platform shoes  
jersey wrap dresses  
scandinavian clogs  
hot pants  
fitted blazer  
wrap dress  
crop top  
lamé suits  
leotard  
larger eyeglasses  
peasant skirts  
three-piece suits  
zippered jumpsuit  
spaghetti-strapped tank top  
mules  
maxy dresses



80s

hoop earrings  
stirrup pants  
turtleneck sweater  
parachute pants  
velour tracksuits  
knee-high boots  
knee-length skirts  
leotards  
leggings  
slouch socks  
shortalls  
fishnet stockings  
oversized shoulder pads  
happy pants  
Hawaiian shirt  
cowboy boots  
Dr.Martens  
parachute pants  
fingerless gloves  
members only jackets  
fanny packs  
scrunchies  
huge earrings  
high-top fade  
tracksuits  
pegged pants  
headbands  
down vests  
leg warmers  
side ponytail



90s

floral maxi dresses  
turtleneck shirts  
lace blouses  
Gypsy tops  
pleather pants  
yoga pants  
metallic clothing  
sequin dresses  
crop tops  
conch shell necklaces  
dolly shoes  
capri pants  
Wellington boot  
crimped hair  
jelly shoes  
bandanas  
overalls with the straps down  
parasuco jeans  
bke shorts  
starter jackets  
un-buttoned flannel  
track jackets  
baggy jeans  
turtlenecks  
ripped jeans  
high-waisted jeans  
crop tops

And that's just in one language.  
Global fashion brands typically market to customers in 10 languages or more.

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